

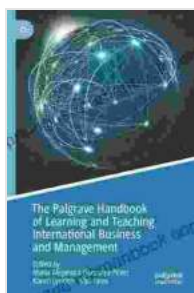
The Palgrave Handbook of Learning and Teaching International Business and Management

Editors

- Robert C. Ford
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Palgrave Macmillan



The Palgrave Handbook of Learning and Teaching International Business and Management

by Михаил Юрьевич Лермонтов

★★★★★ 5 out of 5

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Overview

The Palgrave Handbook of Learning and Teaching International Business and Management provides a comprehensive overview of the latest research and practice in the field of international business and management education. The handbook covers a wide range of topics, including curriculum design, teaching methods, assessment, and student learning outcomes. It also includes case studies and best practices from around the world.

The handbook is divided into four parts:

1. **Part 1: Foundations**
2. **Part 2: Curriculum Design and Teaching Methods**
3. **Part 3: Assessment and Student Learning Outcomes**
4. **Part 4: Case Studies and Best Practices**

Part 1 provides a theoretical foundation for the study of international business and management education. It includes chapters on the history of the field, the different theoretical perspectives that have been used to study it, and the current state of the field.

Part 2 focuses on curriculum design and teaching methods. It includes chapters on how to design a curriculum for an international business and

management program, how to choose the most appropriate teaching methods for different topics, and how to use technology in the classroom.

Part 3 focuses on assessment and student learning outcomes. It includes chapters on how to assess student learning, how to provide feedback to students, and how to improve student learning outcomes.

Part 4 includes case studies and best practices from around the world. It includes chapters on how to develop an international business and management program, how to teach international business and management courses, and how to assess student learning in international business and management programs.

The Palgrave Handbook of Learning and Teaching International Business and Management is a valuable resource for researchers, practitioners, and students in the field of international business and management education. It provides a comprehensive overview of the latest research and practice in the field, and it includes case studies and best practices from around the world.

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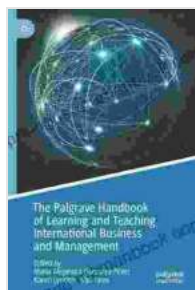
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The Palgrave Handbook of Learning and Teaching International Business and Management is a valuable resource for researchers, practitioners, and students in the field of international business and management education. It provides a comprehensive overview of the latest research and practice in the field, and it includes case studies and best practices from around the world.

References

1. Ford, R. C., Bird, A., & Parker, S. C. (Eds.). (2017). The Palgrave Handbook of Learning and Teaching International Business and Management. Palgrave Macmillan.



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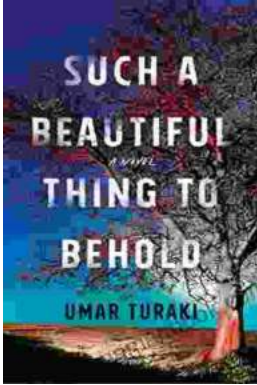
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